



Printed from: *Boston Herald* (<http://bostonherald.com>)

Texas-based Bar Louie to join crowd of new Fenway eateries

Monday, February 18, 2013 -- Anonymous (not verified)

[Business & Markets](#) ^[1]

[Donna Goodison](#) ^[2]

Tuesday, February 19, 2013

DTI

Add Bar Louie to the Fenway area's growing dining and nightlife scene.

The Texas-based chain of casual "eclectic urban" bar/restaurants, plans a July opening on the first floor of the Marriott Residence Inn scheduled to start accepting guests in May.

"We think its price point and its kind of general appeal will be terrific for the neighborhood, but also our guests ... people who are not looking for a \$40 steak," said William McQuillan of Boylston Properties, developer of the 175-room, extended-stay hotel at 121 Brookline Ave. "Their menu is not full of esoteric food. It's very straightforward fare."

The menu at the 5,800-square-foot Bar Louie will feature sharable small and large plates, flatbread pizzas, salads, burgers and sandwiches. The city approved its liquor-license purchase last week, along with a 2 a.m. closing and 179-person occupancy.

Bar Louie will join a slew of eateries that have opened near Fenway Park in the past few years, including the Yard House, Tasty Burger, Citizen Public House, Sweet Cheeks, Basho and Barrio Cantina.

The 23-year-old chain, owned by private-equity firm Sun Capital Partners, also has restaurants at Foxboro's Patriot Place and in Providence.

Construction of the hotel, which started in March, is six weeks ahead of schedule. Room rates will average about \$225.

"We clearly will be a very Longwood Medical Area-based hotel," said McQuillan, who expects multiple-night stays by people seeking treatment in nearby hospitals and those visiting them.

The hotel includes an enclosed rooftop pool, 130 studios with a queen-size bed and foldout couch that could accommodate four guests, and one-bedroom and two-bedroom options, each with a kitchenette.

"Some people can't afford to go out to dinner every night — and some people get sick of going out to dinner every night — and the idea that you can cook a full meal in your hotel room is a big draw,"

McQuillan said.

The company is talking to potential operators for a small, 200-square-foot retail space that's also on the first floor with the hotel lobby.

Source URL:

http://bostonherald.com/business/business_markets/2013/02/texas_based_bar_louie_to_join_crowd_of_new_fenway_eateries