



MEDIA RELEASE – FOR IMMEDIATE USE
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**BOYLSTON PROPERTIES/WILDER COMPANIES ACQUIRES
ARSENAL MALL IN WATERTOWN**

Local Retail Developers Plan Improvements to Shopping Center

BOSTON – A joint venture that includes Boylston Properties and The Wilder Companies has acquired both the 225,000-square-foot Arsenal Mall and the adjacent Harvard Vanguard Medical Associates building on Arsenal Street in Watertown, MA, from Simon Property Group, Inc.

Joining this new Joint Venture with a substantial personal investment is Jonathan Bush, Jr., the CEO and co-founder of corporate neighbor athenahealth. The company recently purchased the Arsenal on the Charles corporate center and is poised to deepen its longtime commitment to doing business in Watertown.

The new Boston-based joint venture is also acquiring the Golfsmith building, an adjacent property located between the Arsenal Mall and The Home Depot.

Arsenal Mall is home to a variety of nationally known retailers, including Sports Authority, Old Navy, Marshalls, Gap Outlet, Forever 21, Chipotle, Bath & Body Works, Ann Taylor Factory Store, and Victoria's Secret.

The acquisition is significant for both companies. Boylston Properties has had a presence in Watertown for nearly 15 years and currently owns two other Arsenal Street properties; Wilder is a well-known retail real estate developer noted for projects ranging from street retail on Newbury Street to lifestyle projects throughout the eastern United States.

William McQuillan, Boylston Properties' President, said that the Arsenal Street properties have great promise and, though well patronized, are not as active as they were when developed in the 1980s, a different retail era. "It will take us a number of months, but we have some creative ideas on how to revitalize and modernize the property to make it a larger part of the fabric of Watertown," said McQuillan.

Boylston Properties also recently purchased the building and property that was the home of Charles River Saab, across Arsenal Street from The Home Depot, and expects to bring a new idea for the property to Watertown town officials in the near future.

"This Arsenal Street area at the east end of Watertown can be transformed into a more people-friendly neighborhood, where they can live and enjoy spending time, not just a place where customers come to park and run in to shop," McQuillan said.

In addition to its ownership position, The Wilder Companies will take over the day-to-day management of the Arsenal Mall properties.

"We are pleased to partner with Boylston Properties on this exceptional redevelopment opportunity. It is rare to find locations of this caliber within greater Boston offering the potential to create a whole new dynamic for the trade area," said Tom Wilder, a Wilder principal and head of development.

"Boylston Properties and The Wilder Companies have worked together with great success for a long time on properties like CityPlace at the State Transportation Building in Boston, and we're looking forward to collaborating again to create a great destination to serve Watertown residents and visitors from the region," said McQuillan.

Andrew LaGrega, another Wilder principal said, "This collection of properties can be an exciting and inviting space when all the parts work together. Our companies are already strategizing revitalization plans to activate this portion of the street."

Boylston Properties' most recent development is a Marriott Residence Inn hotel with 175 rooms on Brookline Ave. near Fenway Park, which opened in early July.

McQuillan was the joint-venture partner with Samuels & Associates on the mixed-use project Trilogy, in the Fenway, with 576 apartments and 43,000 square feet of retail, which furthered the transformation of the Fenway neighborhood when it opened in 2006.

In 2000, Boylston developed Wellesley Gateway, Harvard Pilgrim Health Care's headquarters at the intersection of Routes 128 and 9, in a joint venture with The Druker Co.

ABOUT BOYLSTON PROPERTIES

Boylston Properties is a 33-year-old Boston-based developer of urban mixed-use projects including retail, residential, office, and research buildings. The company draws upon urban and suburban development experience on its own or with partners in the Northeast U.S. markets, many in the Greater Boston area.

www.boylstonproperties.com

ABOUT THE WILDER COMPANIES

Based in Boston, The Wilder Companies specializes in the merchandising and positioning of retail properties. The company has over 40 years' experience developing regional malls, specialty centers, urban properties and mixed-use developments throughout the country and Puerto Rico. In addition to its own investment partnerships Wilder provides property management and leasing services for institutions, owners, and investors. The Wilder Companies currently has a diverse portfolio of 50 properties throughout the East Coast.

www.wilderco.com

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